



**IF YOU
NEVER QUIT
YOU WILL
NEVER FAIL**
RIP "HOOK"



THIS IS MY WHY



FOUNDED CIRCA 2012

Thirdegree° has developed from humble beginnings. Our portfolio has grown and our service offerings have expanded over time. Our journey started in the world of print, but today we're completely brand driven and digitally focussed.

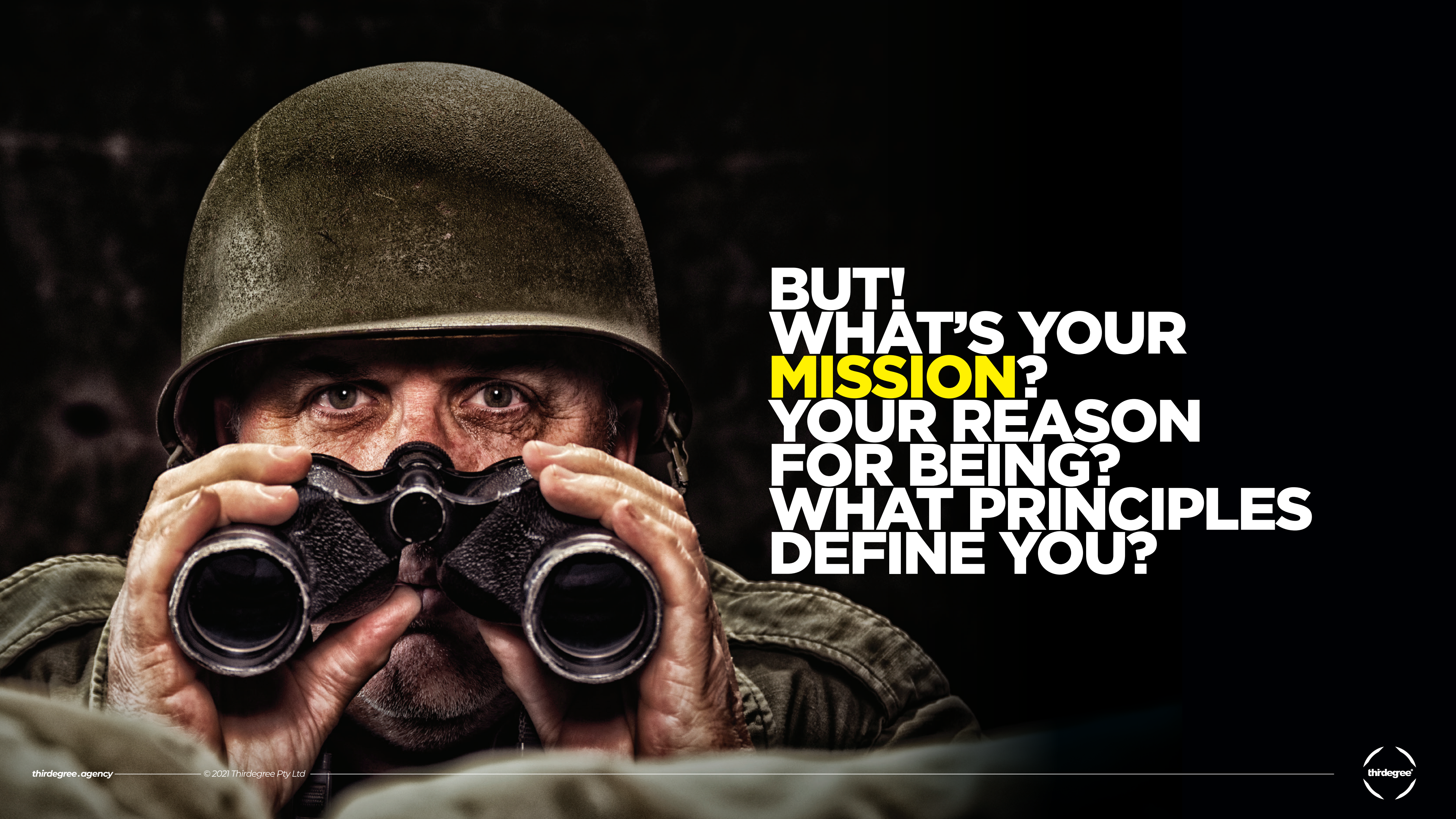
In 2021 we joined forces with **imglobal**. This partnership will place us as part of a growing global agency, expanding our resources and adding value to our clients.



IT ALL
STARTS WITH
A LOT OF
HARD WORK,
DRIVE
& PASSION



**IT BECOMES
YOUR
PRODUCT,
YOUR SERVICE,
YOUR **BRAND****



**BUT!
WHAT'S YOUR
MISSION?
YOUR REASON
FOR BEING?
WHAT PRINCIPLES
DEFINE YOU?**



DO YOU HAVE
A CLEAR,
**CONCISE VALUE
PROPOSITION?** A
STATEMENT THAT
ENCAPSULATES
THE VALUE OF
YOUR PRODUCTS
OR SERVICES,
AND HOW THEY
BENEFIT YOUR
CUSTOMERS?



**WHAT'S YOUR
BRANDS'
PERSONALITY?
ARE YOU A
FUN-LOVING
SCAMP
DEFYING
CONVENTIONS?**



YOUR
DIGITAL
COMMUNICATION
MAY NEED AN
EVOLUTION,
HOPEFULLY,
NOT A
REVOLUTION.
IN FACT, IT
SHOULD ALWAYS
BE EVOLVING!



SO THAT
YOU KEEP
ATTRACTING
THE **RIGHT**
DEMOGRAPHIC
TO YOUR
WEBSITE?



JUST SOME
OF THE
CLIENTS WE
ARE **HONOUR**ED
TO BE ABLE TO
WORK WITH



SITES WE BUILD

- QUALIFYING
- LEADS
- SALES
- INTERACTIVE



THINGS TO LISTEN FOR

- SLOW
- INSECURE
- OLD
- HARD TO READ
- NOT RESPONSIVE
- SITE MAINTENANCE

Give your business the thirdegree°