



**IF YOU  
NEVER QUIT  
YOU WILL  
NEVER FAIL**  
RIP "HOOK"





**THIS IS MY WHY**







## FOUNDED CIRCA 2012

**Thirdegree**° has developed from humble beginnings. Our portfolio has grown and our service offerings have expanded over time. Our journey started in the world of print, but today we're completely brand driven and digitally focussed.

In 2021 we joined forces with **imglobal**. This partnership will place us as part of a growing global agency, expanding our resources and adding value to our clients.



IT ALL  
STARTS WITH  
A LOT OF  
**HARD WORK,**  
DRIVE  
& PASSION



**IT BECOMES  
YOUR  
PRODUCT,  
YOUR SERVICE,  
YOUR BRAND**





**BUT!**  
**WHAT'S YOUR**  
**MISSION?**  
**YOUR REASON**  
**FOR BEING?**  
**WHAT PRINCIPLES**  
**DEFINE YOU?**





DO YOU HAVE  
A CLEAR,  
CONCISE **VALUE  
PROPOSITION?** A  
STATEMENT THAT  
ENCAPSULATES  
THE VALUE OF  
YOUR PRODUCTS  
OR SERVICES,  
AND HOW THEY  
BENEFIT YOUR  
CUSTOMERS?





**WHAT'S YOUR  
BRANDS'  
PERSONALITY?  
ARE YOU A  
FUN-LOVING  
SCAMP  
DEFYING  
CONVENTIONS?**





YOUR  
DIGITAL  
COMMUNICATION  
MAY NEED AN  
**EVOLUTION,**  
HOPEFULLY,  
NOT A  
REVOLUTION.  
IN FACT, IT  
SHOULD ALWAYS  
BE EVOLVING!





SO THAT  
YOU KEEP  
ATTRACTING  
THE **RIGHT**  
DEMOGRAPHIC  
TO YOUR  
WEBSITE?





imglobal

Jamestrong+  
Precision Packaging



SU STAY  
UPRIGHT

Jens  
HOME & OFFICE  
CLEANING SERVICES

JUST SOME  
OF THE  
CLIENTS WE  
ARE **HONOURED**  
TO BE ABLE TO  
WORK WITH





# SITES WE BUILD

- QUALIFYING
- LEADS
- SALES
- INTERACTIVE





# THINGS TO LISTEN FOR

- SLOW
- INSECURE
- OLD
- HARD TO READ
- NOT RESPONSIVE
- SITE MAINTENANCE



**Give your business the thirdegree<sup>o</sup>**